

Monika Reid Wyndham

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791 Bushwick Ave. Brooklyn, NY

Employment:

2009 - current

SPECIAL PROJECTS MANAGER - ARITZIA

art direction, concept development, trend forecasting

Store Design:

I collaborated with the Director of Store Design on all aspects of store design including build material, store layout, furniture and lighting. I was responsible for everything art related in-store. I bought art, made art (murals, one-off pieces and sculpture), and found art. I created art/design trend reports and presented them biannually to the President of the company.

Installation:

I worked on a year-long installation project called The Den - this was Aritzia's first foray into the sale of hard goods and accessories. In collaboration with the in-house architect, I built an 8ft geodesic dome structure to house the product and created several wall installations. This is an on-going project, and I'm developing the next installation concept to be executed in August '10.

Product Development:

I started an accessories line called A Moveable Feast that is expanding into a full collection for Spring '11. I created the logo, did the graphics, and worked directly with factories to source fabrics, trim, etc.

2007 - 2008

GRAPHIC DESIGNER/IN-HOUSE ARTIST - ARITZIA

I created original art pieces and murals for reproduction in multiple stores across Canada and the U.S. I created applied graphics for clothing as well as marketing pieces for print and web.

Education:

2004 - 2007

BACHELOR OF DESIGN - EMILY CARR UNIVERSITY

I graduated from the Communication Design program with a studies emphasis on illustration and book design. I am proficient in Illustrator, Photoshop and InDesign.

2001 - 2004

UNIVERSITY OF HAWAII - MANOA

Liberal arts studies in paradise with focus on art and sociology